



Using CGS Evaluation Data for Program Improvement


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September 16, 2011

Overview

- Using the Excel state data file
 - Turn-out: overall and target audience
 - How participants learned about event
 - Comparisons to state demographics
- Additional data sources
- Making data-driven decisions
- Questions and discussion

State Data Files

- Key findings and recommendations
 - ACS comparisons
 - All variables by site (pivot tables)
 - Raw survey data and codebook
- 
- A blue triangle graphic is located in the bottom-left corner of the slide, pointing towards the center.

Additional Data Sources

Data about Specific Locations in State

- State and County Quick Facts
 - <http://quickfacts.census.gov>

State & County QuickFacts

Select a State

USA QuickFacts

What's New

FAQ

Quick, easy access to facts about people, business, and geography



To begin, select a state from this list or use the map to the right.

Alabama


QuickFacts includes data for all states and counties, and for cities and towns with more than 25,000 people

[Student State Facts](#) - a site specifically for younger students.



Connect with us:    

McAllen city, Texas QuickLinks

[PDF] denotes a file in Adobe's [Portable Document Format](#). To view the file, you will need the [Adobe® Acrobat® Reader](#)  available for free from Adobe. If you click on a link to another site you are subject to the policies of the new site.

People QuickLinks

- **American Community Survey:**
Estimates based on a sample of households for those areas with 65,000 or more inhabitants:
[Demographic, Social, Economic, and Housing Characteristics](#)
- **Demographic profile from the 2010 Census:**
[Demographic Profile](#)
- **Census 2000 population, demographic, and housing information:**
Complete counts from questions collected on both the short form and the long form:
[General Demographic Characteristics](#)
Population by Race and Hispanic or Latino origin: [Texas counties](#), [Places in Texas](#)
Estimates based on the one-in-six sample of housing units that received the long form:
[Social characteristics](#)
[Economic characteristics](#)
[Housing characteristics](#)
- **1990 Census population, demographic, and housing information:**
Complete counts from questions collected on both the short form and the long form:
[General population and housing characteristics](#)
Estimates based on the one-in-six sample of housing units that received the long form:
[Social, economic, and housing characteristics](#)
- **Population Estimates:**
[Estimates for Texas counties](#) [Excel] | [Estimates for all states](#) [Excel]
[Places in Texas listed alphabetically](#) [Excel]
- [Population Projections to 2030](#)
- [Historical population counts](#), 1900 to 1990, for all counties in Texas
- [2009 Income and Poverty](#), model-based estimates for Texas counties
- [2009 Health Insurance Coverage](#), model-based estimates for Texas counties

Additional Data Sources

Data about Specific Locations in State

- American FactFinder (new version)
 - <http://factfinder2.census.gov>
 - Census 2010 (age, race, sex)



NEW MEXICO

OKLAHOMA

ARKANSAS

TENNESSEE

NORTH CAROLINA

SOUTH CAROLINA

MAIN

SEARCH

WHAT WE PROVIDE

USING FACTFINDER

Your Selections

Your Selections is empty

Topics ?

Geographies

(states, counties, places,...)

Population Groups

(race, ancestry,...)

Industry Codes

(NAICS,...)

Legacy American FactFinder

The following data are available on the legacy American FactFinder System:

- 2007 Economic Census
- 2009 American Community Survey
- 2009 Population Estimates

Your source for population, housing, economic, and geographic data



View the [2010 Census Summary File 1](#) for detailed data on age, sex, households, families, the population in group quarters, and housing units. Also included are counts for many race and Hispanic or Latino categories. Data will be released on a state by state basis. [more »](#)
View [video tutorials](#) to help you get started using the NEW American FactFinder.

Quick Start

Enter search term(s) and click 'GO' ?

topic or table name for geography (optional)

topics population groups industries

Or use the options on the left to begin your search

News and Notes

GET EMAIL UPDATES

Aug 11, 2011

View the 2010 Census Summary File 1 for detailed data on age, sex, households, families, the population in group quarters, and housing units. Also included are counts for many race and Hispanic or Latino categories. Data has now been released for 41 states and Puerto Rico, including the release of MD, AR, IA, LA, NJ, and TX today. Data will continue to be released on a state by state basis. [more »](#)



Your Selections

Place
South Paris CDP, Maine 

[clear all selections](#)


Search within Results for...

Topics


- People
- Housing
- Year
- Product Type
- Survey
- Dataset

Include archived products 

Geographies

(states, counties, places,...) 





Population Groups


(race, ancestry,...) 

Industry Codes

(NAICS,...) 

Search Results: 1-25 of 1,930

Selected:  [View](#) |  [Download](#) |  [Compare](#) |  [Clear All](#) 

	ID	Title	Dataset	About
<input type="checkbox"/>	DP-1	Profile of General Population and Housing Characteristics: 2010	2010 Demographic Profile SF	
<input type="checkbox"/>	QT-H1	General Housing Characteristics: 2010	2010 SF1 100% Data	
<input type="checkbox"/>	QT-H2	Tenure, Household Size, and Age of Householder: 2010	2010 SF1 100% Data	
<input type="checkbox"/>	QT-H3	Household Population and Household Type by Tenure: 2010	2010 SF1 100% Data	
<input type="checkbox"/>	QT-P1	Age Groups and Sex: 2010	2010 SF1 100% Data	
<input type="checkbox"/>	QT-P10	Hispanic or Latino by Type: 2010	2010 SF1 100% Data	
<input type="checkbox"/>	QT-P11	Households and Families: 2010	2010 SF1 100% Data	
<input type="checkbox"/>	QT-P12	Household Relationship and Group Quarters Population: 2010	2010 SF1 100% Data	
<input type="checkbox"/>	QT-P13	Group Quarters Population by Sex, Age, and Type of Group Quarters: 2010	2010 SF1 100% Data	
<input type="checkbox"/>	QT-P2	Single Years of Age and Sex: 2010	2010 SF1 100% Data	
<input type="checkbox"/>	QT-P3	Race and Hispanic or Latino Origin: 2010	2010 SF1 100% Data	
<input type="checkbox"/>	QT-P4	Race, Combinations of Two Races, and Not Hispanic or Latino: 2010	2010 SF1 100% Data	
<input type="checkbox"/>	QT-P5	Race Alone or in Combination: 2010	2010 SF1 100% Data	
<input type="checkbox"/>	QT-P6	Race Alone or in Combination and Hispanic or Latino: 2010	2010 SF1 100% Data	
<input type="checkbox"/>	QT-P7	Race Reporting for the American Indian and Alaska Native Population by Selected Tribes: 2010	2010 SF1 100% Data	
<input type="checkbox"/>	QT-P8	Race Reporting for the Asian Population by Selected Categories: 2010	2010 SF1 100% Data	
<input type="checkbox"/>	QT-P9	Race Reporting for the Native Hawaiian and Other Pacific Islander Population by Selected Categories: 2010	2010 SF1 100% Data	
<input type="checkbox"/>	QT-PL	Race, Hispanic or Latino, Age, and Housing Occupancy: 2010	2010 Redistricting Data SF (PL 94-171)	
<input type="checkbox"/>	H1	OCCUPANCY STATUS	2010 Redistricting Data SF (PL 94-171)	
<input type="checkbox"/>	H1	HOUSING UNITS	2010 SF1 100% Data	
<input type="checkbox"/>	H10	TOTAL POPULATION IN OCCUPIED HOUSING UNITS	2010 SF1 100% Data	
<input type="checkbox"/>	H11	TOTAL POPULATION IN OCCUPIED HOUSING UNITS BY TENURE	2010 SF1 100% Data	
<input type="checkbox"/>	H11A	TOTAL POPULATION IN OCCUPIED HOUSING UNITS BY TENURE (WHITE ALONE HOUSEHOLDER)	2010 SF1 100% Data	

QT-P10

Hispanic or Latino by Type: 2010

2010 Census Summary File 1



Table View

Map View

Actions: Modify Table | Bookmark | Download | Create a Map

View Table Notes

NOTE: For information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/doc/sf1.pdf>.

GEO: South Paris CDP, Maine

Subject	Number	Percent
HISPANIC OR LATINO		
Total population	2,267	100.0
Hispanic or Latino (of any race)	36	1.6
Not Hispanic or Latino	2,231	98.4
HISPANIC OR LATINO BY TYPE		
Hispanic or Latino (of any race)	36	1.6
Mexican	7	0.3
Puerto Rican	24	1.1
Cuban	0	0.0
Dominican (Dominican Republic)	1	0.0
Central American (excludes Mexican)	0	0.0
Costa Rican	0	0.0
Guatemalan	0	0.0
Honduran	0	0.0
Nicaraguan	0	0.0
Panamanian	0	0.0
Salvadoran	0	0.0
Other Central American	0	0.0

Additional Data Sources

Data about Target Audience in State

- Kids Count Data Center
 - <http://datacenter.kidscount.org/>

KIDS COUNT DATA CENTER

HOME

DATA BY STATE

DATA ACROSS STATES

DATA BOOK/REPORTS

HOW-TO

Access hundreds of measures of child well-being,

including all those regularly used in our popular *Data Book* and *The Right Start for America's Newborns*, and local data from our 53 grantees (formerly CLIKS).

Data By State ▶

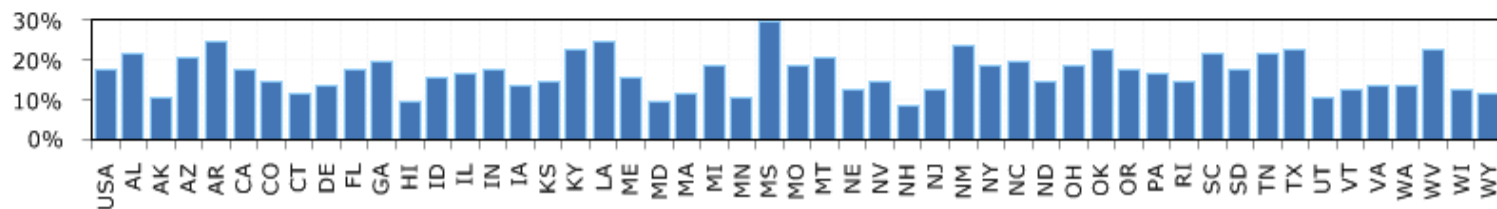
- Data within the bounds of a single state or territory
- Includes community-level data
- Search by location or topic
- Create profiles, maps, rankings, line graphs, or raw data

Data Across States ▶

- Data spanning the U.S.
- Compare states or cities
- Search by topic
- Create maps, rankings, line graphs, or raw data




Now You Know | Children in poverty *Percent, 2008*



Tennessee

Access profiles for many TN locations; rankings, maps, or trend graphs by topic; and raw data. Includes over 100 measures of child well-being, including the community-level data formerly in CLIKS.

[Compare this state to other states](#) | [Select another state's home page](#) 

Profiles

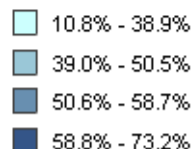
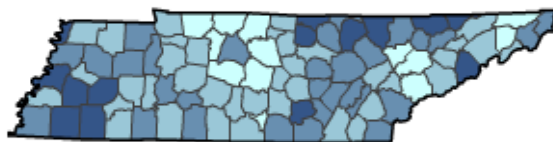
(Showing 5 Featured Indicators of [full set](#))

[View the Profile for This State/Territory](#)

[View Community-Level Profiles](#)

Featured Indicators: Select an Indicator to Learn More	%, #, or \$
Cohort High school Dropouts (2009)	10.4%
Hispanic Population Under Age 18 (2008)	93,119
School Expulsions (2009)	5.5
Commitment to State Custody (2008)	8,200
Children Receiving Families First Grants (TANF) (2009)	7.3%

FEATURED DATA FOR TENNESSEE



PUBLIC ASSISTANCE [Free/Reduced Lunch Program](#) (2009)

The Tennessee Department of Education, Division of School Nutrition, provided average daily participation data for eligible free and reduced lunch students, as well as average daily cafeteria attendance data. Percent of participating free and reduced lunch students was calculated and converted to county-level data from district-level data by KIDS COUNT division of the Tennessee Commission on Children and Youth.



Rankings, Maps, or Trend Graphs by Topic

- [Featured Indicators](#) 
- [TN KIDS COUNT Indicators](#) 
- [National KIDS COUNT Key Indicators](#) 
- [By Category](#)
 - Demographics
 - Education
 - Economic Well-Being
 - Family and Community
 - Health
 - Safety and Risky Behaviors

TENNESSEE GRANTEE

Tennessee Commission on Children and Youth

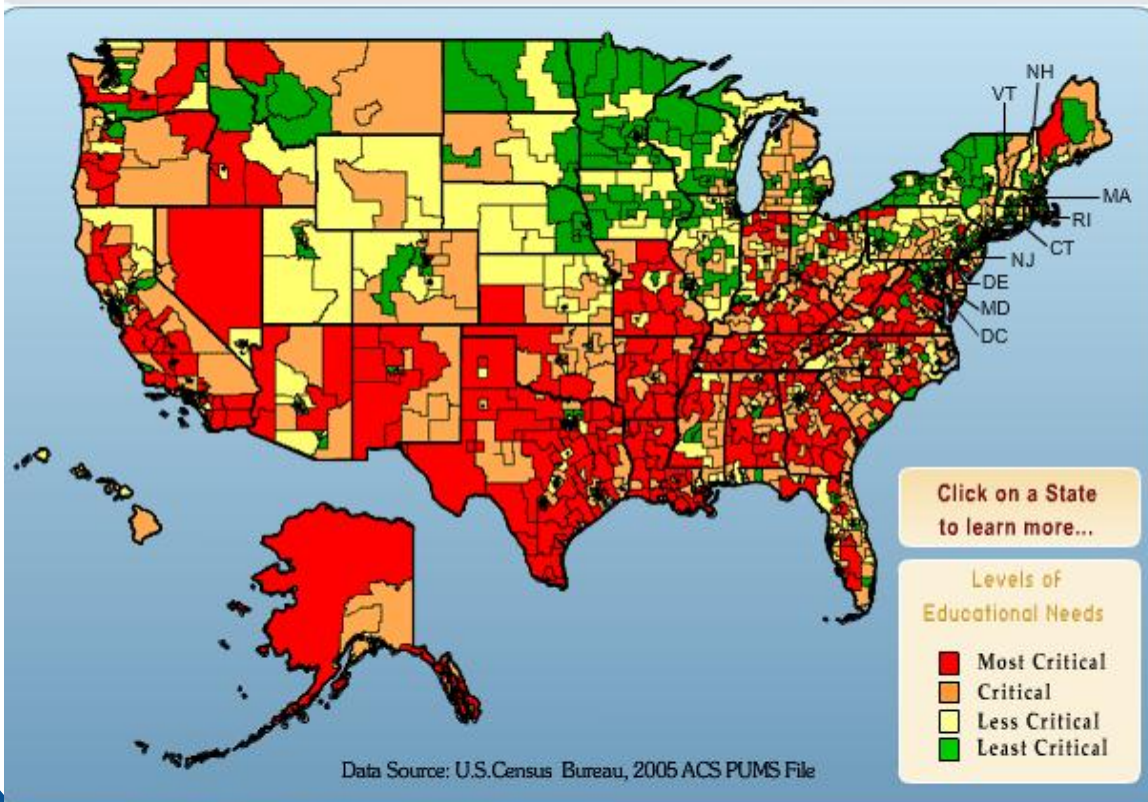
710 James Robertson Pkwy.
A. Johnson Bldg., 9th Fl.
Nashville, TN 37243-0800

 615.741.2633 
Pam.K.Brown@state.tn.us
<http://www.tennessee.gov/tccy>

Additional Data Sources

Data about Target Audience in State

- Educational Needs Index
 - <http://www.educationalneedsindex.com>



Welcome to ENI 2.0

The Educational Needs Index (ENI) is a study of educational, economic, and population pressures that influence educational policy and planning. ENI 2.0 is the 2nd iteration of the study and uses Public Use Microdata Areas (PUMAs) as opposed to county boundaries for analysis and comparison. PUMAs are the smallest units of analysis provided by the 2005 American Community Survey.



Select a state from list:

Choose a state

[View](#)

[Contact Us](#)

ENI Calculations for Tennessee PUMS 03000

(Fayette County - Lauderdale County - Tipton County)

ENI Score: 0.274

- ENI Score Rank: 557 out of 2071
- Education Factor Rank: 340 out of 2071
- Economic Factor Rank: 694 out of 2071
- Population Factor Rank: 1066 out of 2071

[← Back to Tennessee map](#)

Description	PUMS 03000	Tennessee	National
ENI Score	0.274	0.500	N. A.
Percent of 18 to 64 Year Olds With a High School Diploma (2005)	83.2	84.3	85.8
Percent of 25 to 64 Year Olds With an Associates Degree (2005)	4.8	6.4	8.2
Percent of 25 to 64 Year Olds With a Bachelor's Degree or Higher (2005)	15.5	23.0	28.6
Difference in College Attainment Between Young (25 to 35) and Older (45 to 54)	2.3	2.9	1.5
Unemployment Rate (2005)	8.10	7.48	7.12
Percent of Population Under 65 At or Below the Poverty Level (2005)	18.6	21.0	18.5
Median Family Income (2005)	50900	48420	57167
Per Capita Personal Income (2005)	20934	22335	25360
Percent of Employment in Manufacturing and Extraction Industries (2005)	14.2	16.4	12
Rate of Population Growth 64 and Under (2000 to 2005)	0.1	2.3	2.7
Percent of Population Ages 0 to 19 (2005)	26.8	26.2	27.6
Percent of Population Ages 20 to 44 (2005)	36.1	35.4	35.1
Percent At-Risk Minorities 0 to 44 (2005)	25.8	23.3	31.1
Education Factors Score	0.613	0.753	N. A.
Economic Factors Score	0.305	0.795	N. A.
Population Factors Score	-0.096	-0.048	N. A.

Using Data for Planning

- Overall
 - What target groups are we not reaching?
- Sites
 - Where to locate new sites?
 - Which current sites to eliminate?
 - Which current sites might do better with expanded outreach to target groups?

Using Data for Planning

○ Outreach

- What works in specific locations?
- What works with the target audience?
- What works with specific target groups?
- What doesn't work as well (and should we be spending resources on it)?



Questions & Discussion

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