



2011 Site Coordinator Evaluation

Site: _____

Number of volunteers: _____

City/State: _____

Number of families: _____

Event Format:

Did you offer FAFSA on the Web during College Goal Sunday? Yes No

What was the primary activity at your event? Group presentation One-on-one FAFSA counseling

What program strategies did you try that you would recommend to other sites?

Site:

Did the site have adequate space/facilities for the event? What were the advantages and disadvantages of this site? Should this site be used again next year?

Volunteers

Was the number of volunteers adequate? Was their assistance helpful? Is there anything we should do differently in terms of volunteer recruitment and training?

Publicity:

How many programs did you do with local media? 0 1-3 4-6 7+

How many local high schools did you contact? 0 1-3 4-6 7+

Did you receive sufficient publicity materials? Did you receive these materials in a timely manner?

What did you think about the content/format of the publicity materials? What publicity strategies did you try that you would recommend to other sites?

Please return this form to your state coordinator along with the Volunteer and Student/Family Survey forms. Additional comments can be sent to your state coordinator or to La Toya Sykes, Associate Director, College Goal Sunday, YMCA of the USA, at latoya.sykes@ymca.net.